

Kalamazoo Wraps
Integrative Action Team Subcommittee Meeting Report

Subcommittee: Evaluation **Date:** January 4, 2007

Name of Attendee	Organization
Carolyn S	WMU
Lisa V	ASK
Maribel V	youth (attending with Lisa)
Diane M	F&CS
Andrew A	parent
Alex U	ASK
Halim N	WMU
Jackie M	KCMHSAS

If additional input was sought in the community (i.e. youth, families, organizations, etc...) please describe: Carolyn discussed the use of the GAIN in evaluation with Rick S; we will only use it nationally to avoid duplication or data-sharing issues. Carolyn has been discussing the use of the CAFAS with Kay H. Carolyn attended a Social Marketing Workgroup meeting.

Topics Discussed:

- 1) There were concerns that “every other meeting after 6:00 pm” was not enough for parents and youth. Meetings should consistently be after working/school hours.
- 2) Communication re evaluation throughout the various agencies
- 3) Translating materials into Spanish and bilingual interviewers: referrals were given
- 4) Measuring stigma – follow up on parent advisory group discussion
- 5) More discussion re diagnosis dilemmas: how should Social Marketing and Cultural Competence workgroups address this?
- 6) ASK: measuring empowerment of families by the “Targeted Parent Assistance” scale

Conclusions Reached:

- 1) See “next meetings”
- 2) Discussion re communication will be tabled until management team meeting on Tues, Jan 17th.
- 3) We will follow up with KCMHSAS authorities re translating materials into Spanish, and follow up on referrals for bilingual interviewers and/or assistant interviewers
- 4) Ideas re measuring stigma:
 - a) Similar focus groups with Parent Support Group and Parent Drug Court support groups; however, scheduling may be an issue
 - b) Alex will ask Youth Advisory Group if they’d like to participate in focus group re stigma (HSIRB will be issue if used in eval)
 - c) Clinicians at F&CS and KCMHSAS can give consumers the opportunity to confidentially write down their perceptions re stigma and share them with us.
 - d) Forum on Public Access Channel with call-ins – this should be primarily a Social Marketing project, but call-in data can be used anecdotally for evaluation.

- 5) See "SOCIAL MARKETING/CULTURAL COMPETENCE" in next section
- 6) The group agreed that it was worth considering "Targeted Parent Assistance" scale to assess ASK. There are further questions re when, how, by whom. Retrospective pre-post was suggested.

Recommendations to the Integrative Action Team:

- 1) **ALL WORKGROUPS:** Evening meetings, and/or venues such as phone conferences, chat rooms, etc., can help broaden our scope.
- 2) **SOCIAL MARKETING/CULTURAL COMPETENCE :** Diagnosis is still a "hot topic." This includes how race/culture intersect with how assessments and diagnoses are made. Perhaps these issues could be addressed at the 1st Quarter Kalamazoo Wraps "Building Bridges" Event?
- 3) **SOCIAL MARKETING:** Is a Public Access Channel program a possibility; perhaps as a follow up to the "Building Bridges" event? Matthew P of Kzookee (sp?) may be the contact person.
- 4) **ASK:** We'd like to discuss the possible use of "Targeted Parent Assistance" scale with ASK staff and board members.

Next meetings:

Thursday, January 25, 10:30-12:00 at Arcus Depot
Thursday, Feb 22, 6:00-7:30pm at Family & Childrens Services

(Note: After January we may make Thurs at 6:00-7:30pm our regular time, and F&CS our regular locale. We'll see how things go re attendance at evening meetings)

Submitted by: Carolyn S **Date:** 1/8/07