

Kalamazoo Wraps
Integrative Action Team Subcommittee Meeting Report

Subcommittee: Evaluation **Date:** November 11. 2006

Name of Attendee	Organization
Carolyn S	WMU
Angela S	WMU
Kelly F	WMU
Dianne S	ASK
Michelle H	KCMHSAS
Jackie M	KCMHSAS
Lisa V	ASK
Alex U	ASK

If additional input was sought in the community (i.e. youth, families, organizations, etc...) please describe: Carolyn met with Youth Group to discuss local vernacular; and the Social Marketing Group re measuring progress toward goals. Carolyn will meet with the Parent Action Committee to discuss stigma-related issues.

Topics Discussed:

- 1) Updates to national eval forms & brochure interviews
- 2) translating materials into Spanish
- 3) measuring stigma/awareness
- 4) measuring integration of services

Conclusions Reached:

- 1) We will make additional changes to brochures, have a working-draft version available immediately before perfecting brochure for mass production
- 2) We will contact both WMU HSIRB and KCMSAS authorities re translating materials into Spanish
- 3) We will consult with parents and/or youth re what to measure WRT stigma and/or community awareness
- 4) We will look into Social Network Analysis as a way of assessing integration of services

Recommendations to the Integrative Action Team:

- 1) Joint work group meetings re evaluation of specific aspects of Kalamazoo Wraps (e.g., Social Marketing and Evaluation Work Groups have a joint meeting to discuss how to evaluate Social Marketing efforts)
- 2) Still need to recruit reps from Juvenile Justice, DHS, schools, and families to eval work group!

Submitted by: Carolyn S **Date:** 11/15/06

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