

Kalamazoo Wraps
Integrative Action Team Subcommittee Meeting Report

Subcommittee: PAG

Date: 3/18/08

First Name Last Initial	Affiliation
Sandy R	Parent/ Co-PI
Jennifer G	Parent
Michelle U	Parent
Vickie H	Parent
Emily C	Parent

First Name Last Initial	Affiliation
Judson G	Parent
Heather J	Parent
Andy A	Parent
Roxanne H	Parent

If additional input was sought outside the meeting, please describe: KCMHSAS is looking for a parent/youth to provide input on crisis plans. Meeting is March 27 at 11 am, 432 Crosstown.

Topics Discussed: 1. Action Plan with updated items from Gap Analysis exercise 2. Reviewed Recruitment brochures 3. Reviewed website improvement strategies

Conclusions Reached: 1. Will be shared at IAT 2. Regarding the recruitment brochures, we decided it would be ideal to have the Social Marketing Workgroup help us produce the brochure designed by Andy, especially with an eye toward diversity. 3. Many parents find it easier to learn about system of care by listening to someone talk; therefore, they recommend linking the website to a video on You Tube.com of someone explaining the system of care. Also, family member quotes are important, but they can be shown with photos of models. It would be nice to have a photograph of PAG as a group.

Recommendation(s) to Management Team and Person(s) responsible:

Who	Task	By What Date
Sandy	Talk to Renee about the Recruitment Brochure	4/15/08
ALL	Review www.kalamazoowraps.com homepage	4/15/08
Judson	Write short paragraph for the PAG page describing what PAG is	4/15/08
Heather	Write short paragraph for the Parents & Caregivers page with information they might need	4/15/08
Sandy	Name tents for Emily & Michelle	4/15/08

Submitted by: Sandy Roethler

Date: 3/19/08

Upon completion, forward this report to the Lead Evaluator and Technical Assistance Coordinator of the grant.